1. **Event Title- Amity Designers Award**

2. **Event Overview- Fashion Show**

Amity School of Fashion Technology is organizing an annual event on 6th March 2025 to confer recognition of Budding Designers. The entire event provides an opportunity for students to unfold their creativity.

3. **Organizer- Amity School of Fashion Technology**

o   Host details and contact information.- Shivangi Srivastava, 9599859225

4. **Eligibility Criteria-** Any Fashion College/University/Institute.

o   Who can participate (age, qualifications, region).- Above 18+, UG In Fashion or Diploma, India.

5. **Event Dates-** Pre-judging on 4th March for Amitians and 5th March Outside participants and Final Fashion Show on 6th March 2025.

o   Key dates (registration, submission, event day).-Registration last Date 20/02/2025, Submission- 28 Feb, Event Date- 6th March 2025)

6. **Registration Process-** Online (Centrally)

o   How to register and any fees involved.- Amitians 500/- , Outsiders 1000/-

7. **Competition Format-2** (1 Prejudging + 1 Final Show)

o   How the competition will be conducted (stages, submission format).- Mini Audi 2nd Floor, Ab-6.

8. **Judging Criteria-**

A prejudging session will be held 1 day before the event for all participants. i.e. 6th March 2025. All designers must be present on campus for the prejudging session.

o   Key evaluation parameters.- Concept, Innovation and Presentation

9.   Prizes & Awards-

Winner: Rs 4000, 1st Runner Up: Rs2500, 2nd Runner-Up-1,500 and 2 Consolation prizes of Rs 1000/- each for all sequences.

o   Prizes and recognitions for winners.- Trophy and Gift Hampers

10.   Rules & Regulations-

Participation guidelines and restrictions.1. For ASFT Designing Students · Solo event · Sequence from 2nd year, 3rd year ·

For Outside Participants-- (For Team/Solo participation .: A collection of 4 to 6 garments is required, Designers limit: Min. 4, Max. 6 · ID cards are mandatory

A prejudging session will be held 1 day before the event for all participants. i.e. 5th March 2025

All designers must be present on campus for the prejudging session.

11.   Timeline

•   Important dates and deadlines. Registration- 20 Feb, Submission- 28 Feb and 4th March jury Amitians and 5th March jury Outside participants.

12.   Contact Information

•   For inquiries or support. Shivangi Srivastava, 9599859225